



RQU Founder, Jamie Dearing and her son, Rodeo Coach, Brady Coker, teaches Rough Stock "Bucking" Events to the 12 & Under Class, RQUBC2017 in Coulee City, WA, the home of the Coulee City Last Stand PRCA Rodeo.

Rodeo Queen University

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JAMIE DEARING
Certified Health Coach

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Founder: Jamie Dearing

Jamie founded RQU in 2011 to educate and encourage leaders of high moral character within the Western Culture and Agriculture Industry. Jamie lovingly shares her expertise and passion for mentoring young women and to teach her clients to live out their true authentic faith in real life experiences. With years of experience in Rodeo, Rodeo Education, Rodeo Queen participation, Pageant directing & judging, livestock production, ranching and farming.

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Rodeo Queen University



"It just takes one positive person to help make the difference in a young person's life. That one person might be responsible for changing the world" --Jamie Dearing

Partner with Us

As a Rodeo Queen University Partner you will enjoy the benefits of lifelong education for your young women and girls, our future leaders. Your support goes way beyond the camp providing ongoing mentor-ship, training, and direction for the girls ages 8-24.

Membership

Rodeo Queen University Membership will allow you access to training, consulting, and educational resources for your rodeo committee, royalty, and parents.

\$9.99 / Monthly \$100 annually

- * Official RQU membership card
- * One FREE 30 minute Expert Coaching Telephone Consultation with Jamie
- * Weekly Expert Training Video via Email
- * Secure Access to RQU YouTube Channel
- * \$25.00 Discount for RQU Bible Camp Tuition
- * FREE RQU "Teach The Teacher" - A Guide For Rodeo Queen Committee Book; written By RQU Founder, Jamie Dearing ©2011

RODEO QUEEN UNIVERSITY is a 501 (c) 3 non-profit Organization under the management and authority of Destiny Center International, Phoenix, AZ

www.dci.ministries.com

All contributions are Tax Deductible in accordance with IRS laws.

Rodeo Queen University

Passion • Vision • Mission



The inaugural graduating class - Rodeo Queen University Class 2012

OUR PURPOSE & MISSIONS STATEMENT: To Provide Rodeo Queen Committees, Royalty, and Parents with essential tools: Helping them be successful at educating, directing, mentoring, and utilizing the young women who represent them and the sport of Rodeo. Raising up Christian Leaders in the Western Industry; educating, mentoring, and inspiring future Champions. FoRe' God's Glory!



Jamie's Family - L to R; Shelby Stansbury, Luke Stansbury, Rhyett Stansbury, KayCee Stansbury, Rowdy Coker, Jamie Dearing, Brady Coker, Cooper Coker, Katy Dieringer



Jamie is a third generation professional cowgirl. Her Grandfather, Floyd "Cheesey" Dearing was a member of the Turtle's Association, the group of rodeo athletes who "stuck their necks out" and organized the first rodeo cowboys association which is now the PRCA Professional Rodeo Association.